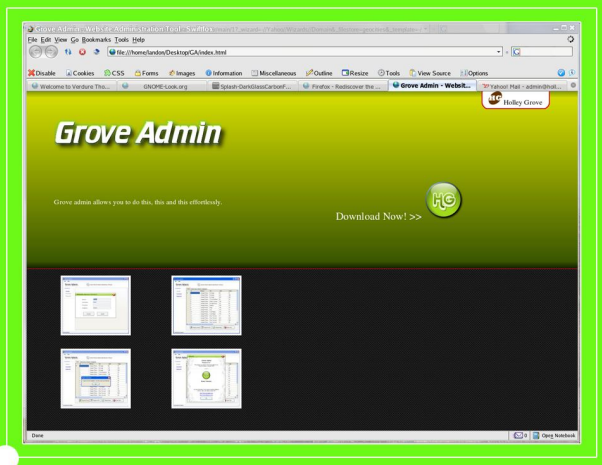
{HOLLEY GROVE}
{SOFTWARE DESIGN}

Local Application Development

Holley Grove utilizes the latest development technologies and platforms to produce stand alone applications that offer visually stunning user interfaces with quick, efficient, and easy to use functionality.

Holley Grove's suite of applications can connect to remote networks and databases as well as send and retrieve data across your network.

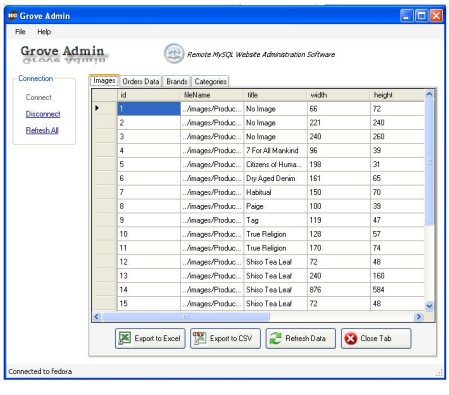


Technology Integration

Holley Grove's software solutions can be designed to connect to a variety of existing business software applications, databases and websites. Most applications utilize common functionality such as direct export to Excel or PDF files. Holley Grove can develop applications that connect to existing point-of-sale software and even in-house custom software.

Information Technology

Holley Grove provides a myriad of IT related services such as server and computer setup, security monitoring, network design, database design, and a host of other solutions.



Integration

More than just a static site, a website developed by Holley Grove can be coupled with your existing data, and / or developed to ensure that your data is accessible from anywhere.

Administration

Holley Grove is an expert at customer and site management solutions. Employing the latest security technologies, all Holley Grove sites are designed with a comprehensive administration portal to allow you to update your site on your own time if you so desire.

Hosting

Holley Grove provides hosting services for all sizes of business and business needs. Holley Grove provides remote backup, email management, database management and security services for hosting clients.

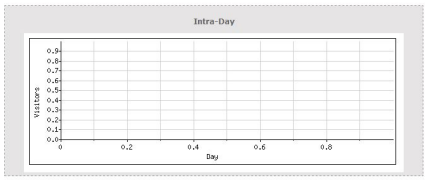
Custom Site Design

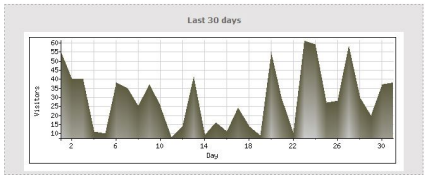
Holley Grove offers complete custom site design. Custom designs ensure that your business's company vision is directly translated into your unique website. Holley Grove's web designs are built to involve as little future maintenance as possible and be as easily expandable as possible. Custom designs from the ground up ensure your business is protected from potential licensing issues as well.

MARKETING

Market Research

Holley Grove uses extensive statistical analysis of your specific market in order to provide a complete marketing strategy for your business. Market research emphasis is placed on both your traditional business market and your digital business market.





Competitive Analysis

Search Engine Optimization

Affiliate Programs

Site Traffic Reporting

Target and New Market Strategies

SPAM Resistant News Emailer

Promotional Mailouts

PRINT / MEDIA

Print

Holley Grove specializes in print advertisement development. Holley Grove designs graphic ads for magazines, newspapers, brochures, and other traditional publications. We also serve non-traditional advertising and marketing services. Formats include clothing apparel, fliers, postcards, video, presentations, and digital kits.

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FULL COLOR PRINT / MEDIA SERVICES

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